

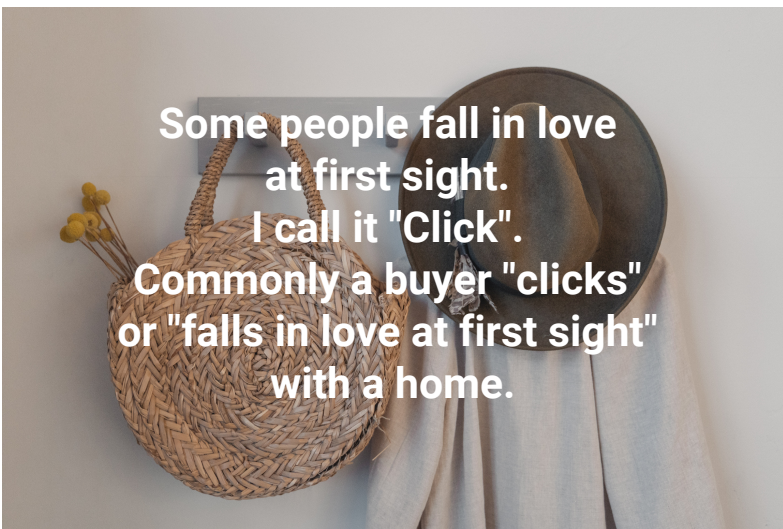
SHOWING ETIQUETTE

YOUR HOME IS NOT THE CATWALK. IT IS THE TOP MODEL

TIPS TO PUT YOUR HOME IN A CATWALK



Share



Some people fall in love at first sight. I call it "Click". Commonly a buyer "clicks" or "falls in love at first sight" with a home.

SHOWING ETIQUETTE

by Laura Pizarro, MBA, Realtor®



The first impression is important. Look at this list to stage your home and achieve that "click" sooner than expected.

EXTERIOR

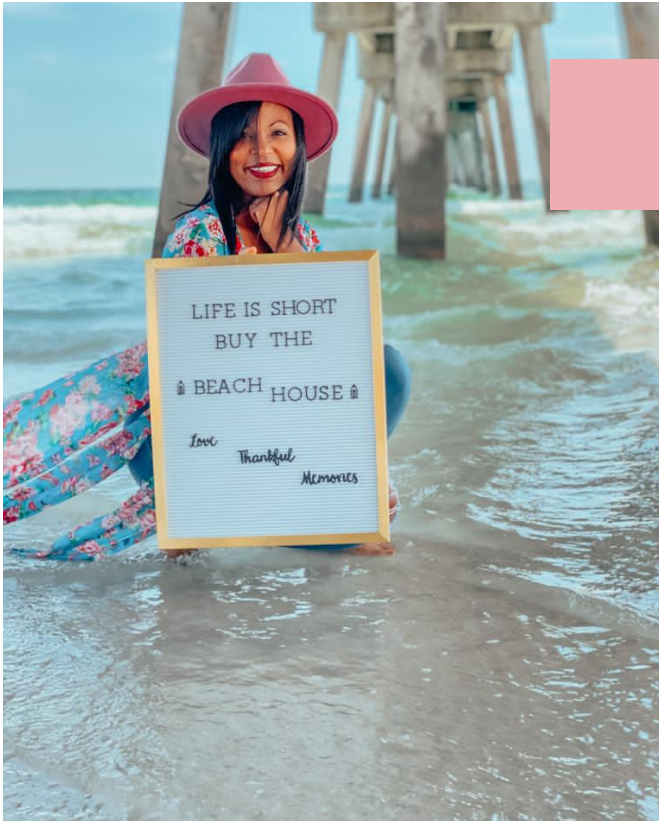
REPAIR, REPLACE, OR RETOUCH

- § Lighting
 - § Outdoor bulbs
- § Walls
 - § Wood siding
 - § Stucco
 - § Trim molding
 - § Painting
- § Doors
 - § Paint or varnish
- § Windows
 - § Frames
 - § Glazing
 - § Screens
 - § Gutters
 - § Shutters
- § Screens
- § Fences
- § Gates
- § Hardware



CLEANING

- § Porch, deck
- § Garage, driveway and street oil stains free
- § Pool, spa, whirlpool
- § Windows
- § Doors
- § Screens
- § Trash cans and recycle bins
- § Appropriately trimmed yard
- § Repair leaky water hose faucets
- § Remove debris, rubbish, pet droppings



INTERIOR

LIVING ROOMS / ROOMS CLEANING

- § Floors
- § Doors
- § Windows
- § Baseboards
- § Light fixtures and fans
- § Electrical outlets functional
- § Lubricate door hinges, sliding door track, window slides
- § Draperies, curtains
 - § Allow clarity and / or sunlight, avoid darkening curtains

“The rooms buyers most closely inspect (and judge) in a house are the kitchen and master bath. These are the interior spaces where the most value can be added during a sale, so they need to look their best.”

“Resurface, refinish, or simply scrub down cabinet doors, replace cabinet hardware, install a new faucet, upgrade the appliances, install new lighting fixtures, and slap on a fresh coat of paint.

Also, the least expensive but most important tip? Clear the countertops of clutter. Get rid of that bulky toaster oven and coffee maker. You’ll be surprised at how much larger your kitchen will appear when the counters are uncluttered.” *These Are the 2 Rooms That Really Sell Homes by Michael Corbett, Trulia Blog’s*

KITCHEN

- § Clean appliances
- § Clean cabinets and sink
- § Clean light fixtures
- § Repair broken faucets
- § Pots, dishes, cookware out of sight
- § Remove any bad odors

HEATING, VENTILATING, AIR CONDITIONING

- § Replace /or wash air filter
- § Clean intake vent
- § Remove dust

LAUNDRY, STORAGE AND GARAGE

- § Remove odors
- § Keep areas clean, uncluttered and lighting
- § Garage door works properly

INTERIOR

“From a buyer’s perspective, the master bath is almost as important as the kitchen. Deep-clean the tile and grout and organize the medicine cabinets — because buyers will open them. Even if you can’t afford a new low-flow toilet (although if you can, the upgrade is well worth it), make sure your bathroom is sparkling clean. No buyer wants to imagine soaking in a dingy tub.” *These Are the 2 Rooms That Really Sell Homes by Michael Corbett, Trulia Blog’s*



Bathrooms

- § Display clean and organized, remove excessive items from cabinets*
- § Remove soap scum, mildew, and mold from the tub, shower, jacuzzi, sink, faucets, and curtains*
- § Clean towels, rugs, curtains, shower doors, toilet, wastebaskets*
- § Room fresh or clean soft scent*
- § Repair any faucet leak if need be*
- § Replace flusher if need be*



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